

Frequently Asked Questions

1 Am I required to stock an inventory of jewelry to sell to customers?

No. The beauty of being a Premier Designs Jeweler (Independent Distributor) is that you do not tie up hundreds of dollars, not to mention storage space, in inventory. Once you take the orders at your Home Shows, send them to Premier and they will ship the items directly to you or your Hostess. Like any successful retailer, you will want to purchase sample jewelry to show your customers. But, even then, you decide how many pieces and how much you can afford.

2 How much money can I expect to earn?

As a Jeweler, you make 50% gross profit on every piece of jewelry you sell at the suggested retail price. And, in addition to personal retailing, you can enhance your earning potential by sponsoring other Jewelers and building your own sales organization. Many of our Premier Designs Family members enjoy the benefits of these earnings every month!

3 When do I get paid for doing a Home Show?

Good news! Jewelers get paid at the time of the Home Show. You keep your profit and mail the Home Show Order Form, along with payment, to Premier Designs.

4 How much time will it take to run my Premier Designs business?

As a Jeweler, you are your own boss. You decide the amount of time you spend working your business. You can choose to work full-time or part-time. Keep in mind the amount of money you earn is directly related to the time you invest.

5 Am I required to meet sales quotas?

No. Premier Designs Jewelers are not required to meet a sales quota. However, if you choose to increase your earning potential by building a downline, a minimum monthly amount in personal sales is required in order to receive a commission check. Premier expects you to work one-on-one with those you sponsor to help train, encourage and inspire them.

6 Do I need prior business or retailing experience?

The only things you need to be a Jeweler are a teachable spirit and a willingness to work. Absolutely no prior business or retailing experience is required. Premier works with you and the sponsoring Jeweler to teach each new Independent Distributor about the Premier Designs business.

7 How can I become a Premier Designs Jeweler?

For a no-pressure information meeting to learn more about becoming a Premier Designs Jeweler, please call me:

Name: _____

Phone: _____